

Artwork Guidelines

Document Size

Create your original 1:1 scale.

Color space/ Color management

We use Prepress 3 (Europe)

Flat colors are set as Pantone.

Images, Adobe RGB (1998) embed the profile.

Resolution



Document size as info. 60-80 DPI

Export a printable PDF (high resolution)



Create your document as one page.

Compression, do not down sample, automatic (JPEG), maximum image quality.

Marks and bleed, no crop marks, bleed 20 mm

Output, convert to the destination profile Adobe RGB (1998) embed the profile. Export.

InDesign (open document)



If you send an open document, be sure to embed all links, fonts, low resolution pdf and other instructions are collected in one folder.

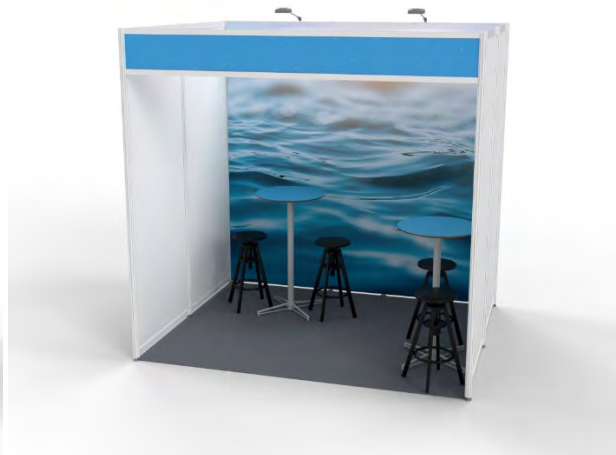
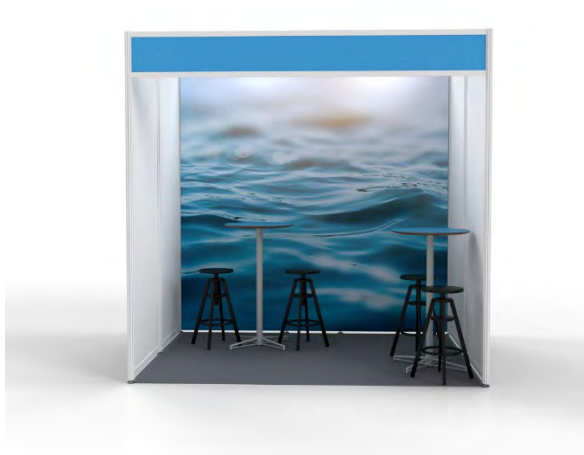
Illustrator (AI/EPS)



Save the document in the same way as InDesign. If you are saving an EPS file, make sure that all written text is contoured, and as far as possible that flat colors are defined as Pantone.

Send files

Files up to 10 MB can be sent by mail, larger files than 10 MB, use WeTransfer. If you send more than one file, always compress the files into one .zip file.



Need help? Do not hesitate to contact us 😊

